



HOME FASHION
PRODUCTS ASSOCIATION

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HFPA LAUNCHES NEW WEB SITE

New York, NY (July 15, 2008) – The Home Fashion Products Association (HFPA[®]) is pleased to announce the launch of its new Web site, www.homefashionproducts.com.

The new site contains information for HFPA members, prospective members, students and consumers. Information includes an extensive description of the association, its activities (e.g., Market Week) and related industry events.

The Web site will heighten awareness of individual manufacturers, by directing interested parties to HFPA members' Web sites. Visitors to the HFPA site will learn about the HFPA Foundation and find out about the opportunities that exist for companies to partner with the association.

Visitors can find membership information, including application forms; a membership directory; details about the HFPA scholarship foundation program; highlights of the association's legal and regulatory activities on behalf of its members; coverage of special events; news releases, and an industry-wide calendar listing.

About HFPA[®]

The Home Fashion Products Association (HFPA[®]) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and has awarded multiple annual scholarships since 1996. For further information, please contact HFPA headquarters on (212) 297-2122.

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