



HOME FASHION
PRODUCTS ASSOCIATION

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FOR IMMEDIATE RELEASE

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HFPA APPOINTS KATIE GERAGHTY AS EXECUTIVE DIRECTOR

Geraghty replaces Deborah Collins

NEW YORK, NY (June 19, 2008) – Home Fashion Products Association (HFPA®), the premier association for companies in the home fashion products industry, announces the appointment of Katie Geraghty of Kellen Company as executive director. She will provide leadership and staff support to Board of Directors and member companies of the organization, and will work closely with association committees to strengthen organizational operations and activities.

Ms. Geraghty is an association professional specializing in all aspects of association management including member recruitment and retention, sponsorship growth, program creation, and integrating marketing research into strategic planning initiatives. She joined Kellen Company, an association management and professional services firm, in 2007 as Associate Director of the National Society for Healthcare Foodservice Management (HFM).

Prior to joining Kellen, Ms. Geraghty served as certification director for the Entertainment Technician Certification Program (ETCP). She led the Certification Council in the development and implementation of three new certification programs for professional who work “behind the scenes” in entertainment venues. She was responsible for marketing and fundraising for the programs aimed at increasing safety in the live entertainment and film industry, as well acted as the public representative for ETCP at conferences, interviews, and other large meeting settings.

Prior to ETCP, she gained extensive certification and association management experience as the ABSM Coordinator for the American Board of Sleep Medicine, which certifies sleep medicine doctors and Ph.D.s. Ms. Geraghty earned a bachelor of arts in economics and psychology from the University of Wisconsin-Madison in 2000.

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About HFPA®

The Home Fashion Products Association (HFPA®) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on

key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and awarded multiple annual scholarships since 1996. For further information, please contact HFPA headquarters on (212) 297-2122.