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**HOME FASHION PRODUCTS ASSOCIATION ESTABLISHES
NEW MARKET WEEK SHOWROOM DATES**

Major Showrooms Opening During HFPA NY Home Fashions Market

NEW YORK, NY (February 6, 2008) – The Home Fashion Products Association (HFPA) has announced that dates for the HFPA New York Home Fashions Market will change beginning September 2008. After polling members, retailers, and the industry at large, HFPA's New York Home Fashions Market dates are scheduled as below through 2009:

2008 Monday September 15—Friday September 19

2009 Monday March 9—Friday March 13

2009 Monday September 14—Friday September 18

HFPA member showrooms will be open from Monday through Friday. HFPA president, Barry Leonard, president and CEO of Ex-Cell Home Fashions and Glenoit LLC, said, "The HFPA Board is committed to selecting dates that best serve retailers and our membership. Over the past six months, the Board and I have talked to members, retailers, media partners, and key industry partners in an effort to balance various industry commitments and needs." HFPA has also worked closely with George Little Management to determine date options, and will continue to do so in the future. Taking into account all of the opportunities and challenges unique to hosting customers at showrooms in New York, HFPA will gather feedback from members, retailers, and industry partners throughout this cycle to determine the market dates for 2010.

For more information, please contact Deborah Collins, HFPA, Executive Director, at 212-297-2122 or dcollins@kellencompany.com.

About HFPA

The Home Fashion Products Association (HFPA®) has been a leading association for companies involved in home fashion products industry since 1968. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services.

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