



HOME FASHION
PRODUCTS ASSOCIATION

355 LEXINGTON AVENUE

NEW YORK, N.Y. 10017-6603

TELEPHONE: (212) 297-2122

FACSIMILE: (212) 370-9047

FOR IMMEDIATE RELEASE

CONTACT:

Tina Cadet
212-297-2127

tcadet@kellencompany.com

HOME FASHION PRODUCTS ASSOCIATION YOUNG PROFESSIONALS LEAD MARKET WEEK ONLINE AUCTION

NEW YORK, NY (August 24, 2009) – The Home Fashion Products Association (HFPA®) Board, has created a YoPro Board, a group of young home fashion professionals with no more than 10 years in the business. Their mandate is to connect young professionals with opportunities for professional development while infusing youth into the industry.

The first group task will be to organize the 2nd annual joint HFPA and Home Textiles Today (HTT) on line auction, which runs September 3 through September 23 and is posted on Charituybuzz.com. Auction proceeds will support the HFPA Foundation, which funds scholarships for students pursuing careers in the home textiles industry.

Laptops for in site bidding will be available at the HTT Market Kick-Off Party being held Sunday, September 13, 6:00 – 8:00PM, at the rooftop and penthouse lounges at 230 Fifth Avenue.

The New York Home Fashions Market – also referred to as “Market Week” – will take place on Monday, September 14 - Friday, September 18 at home textiles showrooms at the following locations as well as additional individual showrooms:

1 Park Avenue, New York, NY 10016

104 W. 40th Street, New York, NY 10018

1071 Avenue of the Americas, New York, NY 10018

111 W. 40th Street, New York, NY 10018

1211 Avenue of the Americas, New York, NY 10036

230 Fifth Avenue, New York, NY 10001

261 5th Avenue, New York, NY 10016

28 East 28th Street, New York, NY 10016

79 Madison Avenue, New York, NY 10016

295 Fifth Avenue, New York, NY 10016

386 Park Avenue South, New York, NY 10016

58 West 40th Street, New York, NY 10018

7 W 34th Street, New York, NY 10001

350 5th Avenue, New York, NY 10018

(Empire State Building)

11 East 26th Street, New York, NY 10010

About HFPA®

The Home Fashion Products Association (HFPA®) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and has awarded multiple annual scholarships since 1996. For further information, please contact HFPA headquarters on (212) 297-2122.

###