

FOR IMMEDIATE RELEASE

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**HOME FASHION PRODUCTS ASSOCIATION AND HOME TEXTILES TODAY TO
CO-SPONSOR CHARITABLE ONLINE AUCTION**

NEW YORK, NY (July 22, 2008) – The Home Fashion Products Association (HFPA®) announced that it will partner with Home Textiles Today (HTT) for an HFPA Online Auction as well as the HTT Market Kick-Off Party on 6 - 8PM, Sunday, September 14, 2008 at the rooftop and penthouse lounge at 230 Fifth Avenue.

The online auction will begin two weeks prior to market week and will continue through 5:00 p.m. EDT on Friday, September 19, the last day of Market Week. Laptops will be available at the Kick-Off party for on site bidding. Auction proceeds will support the HFPA Foundation, which funds scholarships for students pursuing careers in the home textiles industry.

The New York Home Fashions Market – also referred to as “Market Week” – will take place on Monday, September 15 - Friday, September 19 at home textiles showrooms at the following locations as well as additional individual showrooms:

One Park Avenue	350 Fifth Avenue
386 Park Avenue	1071 Avenue of the Americas
79 Madison Avenue	1211 Avenue of the Americas
11 East 26 th Street	Seven West 34 th Street
28 East 28 th Street	58 West 40 th Street
230, Fifth Avenue	104 West 40 th Street
295 Fifth Avenue	111 West 40th Street
261, Fifth Avenue	

About HFPA®

The Home Fashion Products Association (HFPA®) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and has awarded multiple annual scholarships since 1996. For further information, please contact HFPA headquarters on (212) 297-2122.

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