



HOME FASHION
PRODUCTS ASSOCIATION

355 LEXINGTON AVENUE

NEW YORK, N.Y. 10017-6603

TELEPHONE: (212) 297-2122

FACSIMILE: (212) 370-9047

FOR IMMEDIATE RELEASE

CONTACT: Katie Goshgarian
kgoshgarian@kellencompany.com
212.297.2122

HOME FASHION PRODUCTS ASSOCIATION ANNOUNCES NEW MARKET WEEK DATE FOR SEPTEMBER 2011

New York, NY (October 1, 2010) – The Home Fashion Products Association (HFPA®) announced today that the new Market Week date for 2011 be September 19 - 23.

The date change was prompted by concerns that out of town suppliers and buyers may not want to travel to NYC during the 10th anniversary of September 11. Security at area airports and in the city is expected to be tight, which may have an adverse effect on traffic and public transportation.

The date for March 2011 remains unchanged, Monday, March 14 - Friday, March 18

The dates for the 2012 Market will be set by members at the HFPA Annual Meeting on November 16, 2010.

For more information, please contact HFPA at (212) 297-2122.

#

About HFPA®—The Home Fashion Products Association (HFPA®) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and has awarded multiple annual scholarships since 1996. For further information, please contact HFPA headquarters on (212) 297-2122.