



HOME FASHION
PRODUCTS ASSOCIATION

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HFPA'S YOUNG PROFESSIONALS ANNOUNCE A SHOWROOM "CRAWL" WITH SPEAKERS GREG DELOIA FROM QVC, MARK GRAND, FROM PEKING HANDICRAFT AND KEN ROOD FROM KJR HOME

New York, NY (September 1, 2010) The Home Fashion Products Association's Young Professionals (YoPros) are planning a showroom "crawl" on Friday, September 17. The purpose of the crawl is to introduce students to the industry. Industry experts will be present in each showroom to explain the scope of their company, talk about the product and discuss the opportunities that are available to young professionals within their company. All students in textiles and home furnishings programs in the New York City area are invited to participate.

The showroom crawl will take place from 9 am – 12 pm at 7W NY in the following showrooms: Royale Linens Inc. - Yunus Textile Mills LTD, InterDesign, Inc., Waverly/Storage Sense via Compact, Novelties, Inc., Textrade, Inc.

In addition to the showroom tours, we will have a speaker series where retailers and industry veterans will address the students about different aspects and opportunities in our industry. On board are Greg DeLoia, QVC; Mark Grand, Peking Handicraft and Ken Rood, KJR Home.

For more information, please contact Tina Cadet at 212-297-2127 or tcadet@kellencompany.com -or- Denise Matlack at 502-495-5357 or dmatlack@loubed.com.

About HFPA®—The Home Fashion Products Association (HFPA®) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and has awarded multiple annual scholarships since 1996. For further information, please contact HFPA headquarters on (212) 297-2122.

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