



HOME FASHION
PRODUCTS ASSOCIATION

355 LEXINGTON AVENUE

NEW YORK, N.Y. 10017-6603

TELEPHONE: (212) 297-2122

FACSIMILE: (212) 370-9047

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CONTACT: Ellery Moses
EMoses@kellencompany.com
T: 212-297-2122

**HOME FASHION PRODUCTS ASSOCIATION ANNOUNCES 2013 ANNUAL MEETING
FEATURING KEYNOTE SARAH DAVANZO, CHIEF CULTURAL STRATEGY OFFICER
FOR SPARKS & HONEY**

New York, NY (September 17, 2013) On November 13, 2013, Home Fashion Products Association (HFPA), the premier association for companies involved in the home fashion products industry, will hold their annual meeting. **Keith Sorgeloos**, President and CEO, Home Source International, Inc. and President of HFPA will review the accomplishments of this past year. **Robert Leo** of Meeks, Sheppard, Leo & Pillsbury and HFPA's Legal Counsel, will give a special report of the government and regulatory issues affecting members now and in 2014.

The meeting will feature keynote speaker **Sarah Davanzo**, Chief Cultural Strategy Officer for Sparks & Honey, a next generation cultural identification agency. Sarah will speak on the future consumer, the world around her, how it's changing, and what that means for you as makers and marketers of home products.

Date: Wednesday, November 13, 2013

Time: 9:00-9:30am Continental Breakfast and Networking
9:30-10:00am Annual Meeting of HFPA
10:00-10:45am Presentation by Sarah Davanzo

Location: 295 Fifth Avenue Buyer's Lounge

Cost: **FREE for HFPA member companies**
\$75.00 for nonmembers
RSVP to Ellery at emoses@kellencompany.com

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About HFPA®—The Home Fashion Products Association (HFPA®) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and has awarded annual scholarships since 1996. For further information, please contact headquarters at (212) 297-2122.