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**HOME FASHION PRODUCTS ASSOCIATION LAUNCHES
NEW WEBSITE & DATABASE**

NEW YORK (July 7, 2016) – The Home Fashion Products Association (HFPA) today invites members, students and industry professionals to visit their new and improved website at www.homefashionproducts.com.

The site is meant to serve as a resource to those involved in the home fashion products industry that manufacture, market or supply windows, bedding, bath products, table linens, kitchen textiles and floor and wall coverings, as well as allied products, accessories and services. Additionally, members will gain exclusive access to a plethora of resources that offer critical information and updates that will impact how they conduct business.

“Understanding that our members are constantly on the go, we built our website so that it can be easily viewed on their desktops, laptops, smartphones or tablets,” said Jeff Kaufman, president of HFPA. “Members can now update their corporate and personal contact information, register for events, pay dues and more, from anywhere in the world.”

Users will encounter an improved user experience with superior search capability, simplified site navigation and a mobile-responsive web design. Web features include:

- An integrated, editable, searchable membership directory;
- Access to legal documents and industry standards;
- Career center for students, job seekers and recruiters;
- Industry news and information.

For more information on the Home Fashion Products Association or to view the new website, please visit www.homefashionproducts.com.

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About HFPA®

The Home Fashion Products Association (HFPA®) serves to advance the growth of the global home fashion Industry by setting standards for excellence through technical product compliance, advocacy, and awareness efforts. Since 1968, HFPA has been a leading association providing members information, advice, and action on regulations governing U.S. trade policies, and on key state and federal legislative issues. HFPA establishes uniform market dates, and promotes best practice for high product standards in its industry. Members include companies that manufacture, market, or supply for window, bedding, bath, table linens, kitchen textiles, floor and wall coverings, allied products, accessories and services. The HFPA Foundation supports students of home fashion surface design and marketing, and has awarded multiple annual scholarships since 1996. For further information, please contact HFPA headquarters on (212) 297-2122.