

Svetlana Blasucci

551-482-7739 • svetaslight@gmail.com

Adaptable, 'make it happen' professional;
seeking to merge creativity and project management skills in marketing / advertising

EMPLOYMENT

Clinic Magazine, New York, NY 2017-present
Co-Editor, Co-Founder & Photo Editor

Adorama, New York, NY 2017 – present
Marketing Coordinator (Assistant to Director of Marketing)

- Start-to-finish project management for this leading photography retailer's marketing initiatives
- Manage complex logistics for the national consumer and commercial trade shows that propel the industry: Adorama Live Theatre, pro demos, workshops, and more
- Oversee budget / expense tracking, invoicing, contracts, and vendor relationships

Emerald Expositions, New York, NY 2015 – 2016
Membership Coordinator for Emerald's WPPI & Photo+ Trade Shows

- Enhanced social marketing and assisted with website rebuild, including photo selection for online galleries and *Member of the Month*
- Part of team that created booth for "Imaging USA" for PPA, the worldwide trade association of professional photographers
- Vetted competition images in 27 categories for The Annual: WPPI 16x20 Print Competition
- Handled customer service for active member base

International Center of Photography (ICP), New York, NY 2013 – 2016
Equipment Coordinator for the School's Multi-Disciplinary and Specialty Workshops

- Held this job while matriculating full-time (with an honors GPA and diploma in three years)
- Inventoried film and digital equipment orders; assisted students with studio lighting set-ups; trusted to maintain costly and delicate photography equipment

PHOTOGRAPHY CREDITS

Globe Storage & Moving Co., Inc, New York, NY 2015 – Present
• Website photos to underscore the great care taken by this mover of major corporations

Cult Eyewear, New York, NY 2014 – Present
• Mood pieces for James Dean-inspired retro eyewear (on location and in studio)

Stone & Strand, New York, NY 2016
• Simple clean shots to romance this company's classic jewelry

MITH Magazine, New York, NY Winter, 2016
• Photographed Indie designer runway during NY Fashion Week 2015

PUBLICATIONS

7HUES MAGAZINE, September, 2016
ELUCID MAGAZINE, July 2016
MITH MAGAZINE, June 2016

FUSE MAGAZINE, November 2016
PDN, Photo District News, October 2015
PDN, STUDENT EDITION, December 2015

EDUCATION

BFA, School of Visual Arts, New York, NY (Major in Photography) 2015

ADDITIONAL SKILLS

Creative and Project Management Software including Microsoft Office, JIRA, Photoshop, Adobe